



## **USHUAÏA IBIZA BEACH HOTEL PRESENTS "LA VIE EN ROSE", AN EXCLUSIVE ART COLLECTION BY ANAHÍ RODRIGUEZ**

- ✓ **The artist has created this collection to be featured exclusively at the hotel until the end of October**

**Madrid, July 2017** – Pink takes on a special role in "La Vie En Rose," the new series of paintings created by the Madrid-based artist Anahí Rodríguez. This collection, exclusively created for Ushuaïa Ibiza Beach Hotel, will be displayed at the hotel until October 2017.

Inspired by **Ushuaïa Ibiza Beach Hotel's** exclusive, luxurious and free-spirited soul, Anahí's collection embodies a state of happiness where the guest sees and enjoys life in a different way, exactly what the hotel offers to all of its guests. This hedonistic and passionate collection, which has come to life thanks to an abstract technique and aesthetics that the artist has developed throughout the years, will decorate the hotel's walls for the enjoyment of those who walk through its modern corridors and rooms.

The carefully selected materials feature a sensual explosion, a luxurious sense of glamour, relaxed abandonment and delicious seduction. These characteristics are shared with Ushuaïa Ibiza Beach Hotel, inspiring everyone who enjoys the experiences offered, from the most mischievous, to the most demanding and VIP.

Anahí Rodríguez stands out as a painter, photographer and designer, having exhibited her artwork all over the world, individually and collectively, in Madrid, New York, London, Milan, Aarhus...cities where she has also lived and have defined her style as a creative and restless artist.

[www.anahirodriguez.com](http://www.anahirodriguez.com)

**About Ushuaia Ibiza Beach Hotel:**

Ushuaia Ibiza Beach Hotel is a luxurious 416-room hotel comprised of two buildings: The Ushuaia Club, featuring an amazing poolside stage, and The Ushuaia Tower, offering breathtaking views of the Mediterranean. Ushuaia is dedicated to providing the best outdoor entertainment venue coupled with a modern, cutting-edge hotel experience. Designed for the discerning traveller seeking the fun and entertainment associated with Ibiza, Ushuaia continuously raises the bar –from Swim-Up room options, daytime parties hosted by celebrated DJs, to “chromotherapy,” the ability to set the mood to their rooms with LED lights, ensuring that the party never stops. Its collection of dining options is unrivalled, from Ibiza’s first premier steakhouse Montauk Steakhouse Ibiza and Minami Japanese Restaurant serving sushi and other Japanese delicacies, to The Oyster and Caviar Bar beside the pool, the relaxed Ushuaia Ibiza Beach Club providing the perfect fuel for Ibiza party-goers and Sir Rocco Beach Club serving the best Italian cuisine.

Visit [www.ushuaiabeachhotel.com](http://www.ushuaiabeachhotel.com)

**About Palladium Hotel Group:**

Palladium Hotel Group is a Spanish hotel chain with over forty years of experience. The chain has 48 hotels and close to 14,000 rooms in six countries: Spain, Mexico, Dominican Republic, Jamaica, Sicily (Italy) and Brazil and operates five brands: **Palladium Hotels & Resorts**– with four sub brands: *The Royal Suites Hotels, Grand Palladium Hotels & Resorts, Palladium Hotels and Palladium Boutique Hotels*–, **Fiesta Hotels & Resorts, Ushuaia Unexpected Hotels, Ayre Hoteles, Only You Hotels**, as well as licensed brand Hard Rock Hotels.

The Palladium Hotel Group hotels are characterized by their philosophy of offering customers a high standard of quality in its products and services and excellent value.

Palladium Hotel Group is owned by Grupo Empresas Matutes (GEM).

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